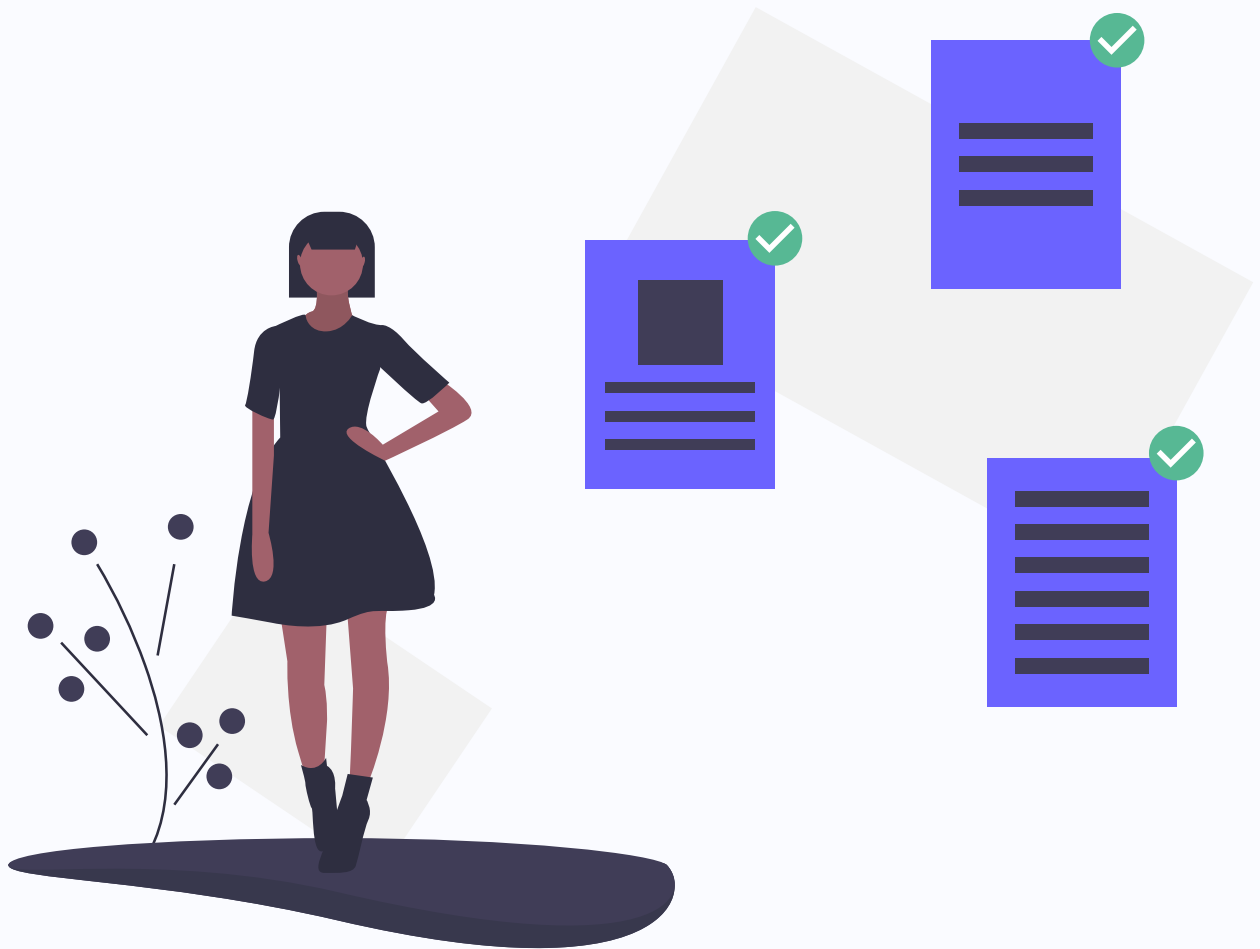


Contributing to CoworkingResources



Audience and Tone of Voice

As the leading publication in the coworking industry, we have high editorial standards. In addition to employing journalists, we accept relevant guest posts by industry experts in order to produce our research-backed content.

The voice of CoworkingResources is casual and informative. What sets us apart from other publications is that we are known to be geeky and we know what works for our audience in the coworking space. We want operators, real estate professionals and office managers to easily be able to find fact-based answers to their questions on CoworkingResources. Our industry-defining voice is backed by research and proven through data or the insight of experts in their fields and innovators.



How to Get Your Article Published

What are your options in order to contribute content to CoworkingResources.org?

At Coworking Resources, our editors accept two types of content input (due to high demand we apologize but any other form of content inquiries will not be responded to):

- 1. Fully-written article.** This is an article that is already in its definitive form and ready to be published. Submitting in this format increases the chances that we choose to proceed with the publishing.
- 2. Content suggestion draft.** This option consists of submitting one or more drafts of articles covering a specific topic.

In order to submit an article or draft to one of our editors, please follow this submission checklist:

- The article, or draft, focused on relevant topics related to the coworking market, commercial real estate and office management. If the link to such topics is not obvious, please make sure to highlight why this topic is relevant to coworkingresources.org.
- The topic should not be already covered on our website. It should provide a quality level of detail in that it should not be too basic or generic (our audience is not new to the industry!).
- The article features unique content that hasn't been published elsewhere.
- In case you want to submit only a draft, it must have at least two paragraphs and some indications on how you would like to develop the rest of the article.
- While we don't have specific word count requirements, most successful contributions are between 800 and 1,400 words.
- Every article or draft needs to include a title (or multiple titles we can choose from).
- Every article, or draft, must include an author name and description, which will appear at the bottom of the page.
- If you want to include images in your article, make sure that they are properly compressed (you can use TinyPNG) and free from copyright.
- Links policy: you can include a link to your website in the author description or within the content, but we reserve the right to remove any link that is promotional or not relevant.

[Submit Your Article Here](#)

Writers Checklist

Sentences vary in length.

Eliminate sentences that end in prepositions.

Write in the active voice, not the passive voice.

Passive: “While coworking is becoming a global phenomenon, the U.S. is still leading...”

Active: “Coworking became a global phenomenon in 2010, the U.S. leads....”

Headlines

Follow AP Style standards for capitalization. If you’re not sure you can use this resource. Click on Associated Press style: headlinecapitalization.com

Punctuation

- One space after periods, not two
- Colon: Capitalize the first letter of the word after a colon if it is a full sentence
- If a number begins a sentence write it out. ‘Twenty tips for coworking managers’
- Em Dash on the website is formatted: “email—on a single platform—includes...” not “email- on a single platform- includes”
- , before “which”
- Use an oxford comma: “She loves to wear red, white, and blue.
- Quotations: “I love soda,” Alex says.

Thank you for your consideration of these standards. We look forward to reviewing your custom content soon!

[Submit Your Content Contribution](#)